

Partner for Success
Programs for New Managers
Courses and coaching on mastering the manager role

Benefits to Your Company

Being a good manager is not wizardry. It is a learnable skill-set.

Good managers create motivated employees. Motivated employees create satisfied clients. Satisfied clients are loyal customers. Loyal customers enhance your bottom line.

A new manager with this foundational skill set is more likely to be a good manager. And therefore more likely:

- To avoid costly mistakes
- To know what to do
- To not require your constant input and attention

Partner for Success programs:

- Are targeted towards your manager and your business environment (not generic)
- Teach the skill-set necessary to be a good manager
- Strengthen your new manager’s personal authority when leading tough situations
- Avoid the “negative learning curve”
- Shorten the “positive learning curve”
- Free you up to do the business of business, which is why you hired a manager

You pay for training one way or the other — directed, one-the-job, or indoctrination by fire. There is always time to do it over. Why not invest in doing it right from the start?

Features of Partner for Success Programs

- Time and cost efficient method to train and orient the new manager
- Fits within your operations — self-paced and customized
- A perfect complement to in-house training
- Less expensive than most generic and theoretical classes
- Confidential for both your new manager and your business
- Your satisfaction is guaranteed or your money back

Three Formats to Choose From

Self-Study Program	Group Coaching (by phone)	One-on-One Coaching “The 90-Day MBPA”
Perfect for new managers who value learning at their own pace	The right choice for managers who learn best in a group	Excellent for managers who want coaching support while they practice what they are learning
Email course content each week	Email course content each week 6 weekly conference call classes	Email course content every other week Individual coaching sessions (40 minutes) in between content
BONUS: Coupon for individual 40-minute coaching session (\$75 value)	BONUS: Coupon for individual 40-minute coaching session, upon completion (\$75 value) BONUS: Downloadable copy of “Solving the Cross Work Puzzle: Succeeding in the Modern Organization” (\$17.95 value)	BONUS: Intake session (90 minutes) at no charge (\$100 value) BONUS: Downloadable copy of “Solving the Cross Work Puzzle: Succeeding in the Modern Organization” (\$17.95 value) CERTIFICATE: on completion
COST: \$150 VALUE: \$225	COST: \$294 VALUE: \$386.95	COST: \$450 VALUE: \$567.95